

Keep Ypsi Black

Keep Ypsi Black, an online archive of black excellence -documenting black life in Ypsilanti, MI and across Washtenaw County, 1827-Present. In addition to publishing original content + thought-provoking multimedia, we're offline securing space to curate pop-up interactive events w/ FRDM HALL. #KeepYpsiBlack #KYB

As of February 2017

Number of KeepYpsiBlack.org Visitors: 20k+ (Web site launched Fall 2015)

Number of Instagram Followers: 897 (Account launched Fall 2015)

Number of Twitter Followers: 430 (Account rebranded Fall 2015)

Number of KYB Logo T-shirts Printed: 7

RAW Timeline: <http://bit.ly/inlivingcolor>.

Contact a KYB administrator at hello@keepypsiblack.org.

History

Since November 2015 we've remained most committed to investing in the development of the skills and talents of local black + residents of color to catalyze entrepreneurial efforts. Our primary focus in 2017 is foster a network for the exchange of ideas, fellowship, and information, ultimately to dismantle oppressive policies + structures.

2017 is a great opportunity to understand issues of major consequence to desi communities with regard to the role of local institutions, including commercial industries. We will continue to build rapport with people of color, and anti-racists with common interests and responsibilities.

The Keep Ypsi Black Website

We kicked off the new year by sharing with the public data on KYB's online activity in 2016. You may read the KYB 2016 Year in Review report in its entirety here:

[https://keepypsiblack.org/2016/12/31/year-in-review-2016-annual-report/!](https://keepypsiblack.org/2016/12/31/year-in-review-2016-annual-report/)

Crunching Numbers: a Detroit People Mover cable car holds 60 people. This blog was viewed about 30,669 times in 2016. If it were a cable car, it would take about 511 trips to carry that many people.

The busiest day of the year was January 19, 2016 with 3,747 views. The most popular post that day was *Where American Is Made: Shinola as Neo-Colonialism in Detroit*.

Posting Patterns: in 2016, there were over 150+ new posts (focusing on DEI, settler colonialism, and local color), growing the total archive of this site to 278.

FRDM HALL

FRDM HALL is a series of pop-up events that are designed to aggregate creative activity in Washtenaw County. Residents + visitors will be encouraged to recognize existing talent, beauty, materials, + communities of color through active participation. (Established SUMMER / FALL 2016.)

We will accomplish this by: activating underutilized spaces in Washtenaw County with arts and cultural programming:

- Providing opportunities/spaces for neighbors to come together + engage in meaningful exchanges that spark collaborative action
- Empowering black + artists and creative individuals of color to realize their potential as community change agents

The Olv Brnch

The OLV BRNCH an attempt to connect black artists/creatives/thinkers, etc. with materials, organizations, and tools to make upward mobility possible.

Online

Follow Keep Ypsi Black on Instagram
and Twitter at @keepypsiblack.



Offline



Send an e-mail to hello@keepypsiblack.org, and schedule an appointment with a KYB administrator.

Would you like to help Keep Ypsi Black?

Submit story ideas + feedback:
<http://bit.ly/KEEPYPSIBLACK>.

Get involved: <http://bit.ly/withKYB>.
#KYB





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